

# ATB Alberta Spotlight



July 31, 2020

Happy Friday, Friend,

Welcome back to this week's edition of the ATB Alberta Spotlight! Let's see what's been happening with current participants and alumni of ATB X and ATB BoostR. As always, this weekly update is curated by **Taproot Publishing**.

## Mentions

- **Alora Boutique** and **Ellie Bianca** were among the businesses quoted in a piece from **The Sprawl** on the need for [ongoing support of Black-owned businesses](#).
- **Crack'd YYC Food Truck** got a nod in Curiosity Calgary for a [give-get campaign](#) to feed frontline workers during the pandemic.
- Jocelyn Davison of **The Virtual Effect** was interviewed on [Ueventpro.com's video series](#) on event professionals preparing today for tomorrow.
- **Vincci Tsui** appeared on the [Food Psych Podcast](#) to talk about how the anti-diet and intuitive eating frameworks address health.
- Karen Anderson of **Alberta Food Tours** told the [Eat More Barbecue podcast](#) about her company's evolution and an opportunity that emerged because of the pandemic.
- Bryan Kulba of **Kobot Industries** shared [web designer tips and pet peeves](#) with Beverley Theresa.
- Karen Unland of **Taproot Edmonton** offered advice on [how to get media coverage](#) on Amplomedia's Amplify Your Business.
- Business in Calgary mentioned **Leftovers Foundation's** recent honour for community advocacy at the [25th annual Calgary Awards](#).

## Asks

- **Sugared & Spiced** is looking to hire [an experienced baker](#).
- **Karma Concerts** is [looking for volunteers](#) for its Shot in the Dark night golf tournament on **Sept. 11**.
- Is your garden producing more than you can eat? **Leftovers Foundation** would like to [rescue that food](#).

## Posts and publications

- **DiveThru** presented the [ultimate stress management guide](#) and explored the connections between [music and mental health](#).
- **Taproot Edmonton** shared its [plans for the 2021 municipal election](#) and some recent inspiration.
- **The Sprawl** [paid tribute to Turk](#), a beloved turkey who is no more.
- **Local Laundry** published a post on [Calgary's coffee scene](#).
- **Trena Laine** considers [makeup in the age of masks](#).
- **Do It Green** suggests how furniture stores can [reduce the impact of COVID-19](#).
- **Mystery Towns** published a piece about its [Steveston Maritime Mystery](#) on Vancouver is Awesome.

## Events

- **Ollia Macarons & Tea** is part of the [17th Ave Shop Hop](#) continuing through August.
- **Local Laundry** launches its limited edition [Calgary Flames T-shirts](#) on **Aug. 1**.
- **PlayCity App**'s next [Hike Day](#) is set for **Aug. 9**.
- **Next Gen Men's** Circle of Care [talks menstruation](#) on **Aug. 10**.
- The **Multicultural Heritage Centre** presents [Across the Meridian](#) from **Aug. 27 to 29**.

## And..

- **Sugared & Spiced** found [a sweet way](#) to celebrate the return of hockey in Edmonton, [as did Confetti Sweets](#).
- **Analog Brewing** has a collaboration in the works with [The Common and Yelo'd Ice Cream](#), and [The Cove Tea Company](#) is working on something with [Shelley Kozakevich Ceramics](#).
- **Vin Gogh Paint Studio** resumes regular [paint nights in September](#).

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